



PRESS RELEASE

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FOR IMMEDIATE RELEASE:

MADISON PARK DEVELOPMENT CORPORATION ANNOUNCES NEW HIRE BROOKE WOODSON AS VICE PRESIDENT OF PROGRAMS

Ex-Menino aide joins Roxbury community development organization



ROXBURY, MA. Madison Park Development Corporation (MPDC), a community-based, non-profit organization focused on developing affordable housing for low and moderate income residents, is pleased to announce the recent hiring of Brooke Woodson as Vice President of Programs.

In his role at MPDC, Woodson will oversee operations at Hibernian Hall, government & media relations, and organizational administration.

Prior to joining Madison Park Development Corporation, Woodson served as Director of the City of Boston's Small & Local Business Enterprise Office for 20 years. In this role Mr. Woodson managed the City's contract compliance program as it relates to business and construction employment opportunities. He was responsible for the second largest certification agency in the Commonwealth of Massachusetts with a database of over 1000 businesses. He also oversaw compliance requirements related to over \$2 Billion in private construction activity and \$1.8 Billion in the City's five year capital construction budget and served as Director of the Boston Employment Commission which oversees the Boston Residents Jobs Policy. Prior to being SLBE Director, Brooke served as Chief of Staff to the late City Council President Bruce C. Bolling.



Madison Park Development Corporation’s CEO Jeanne Pinado said, “Brooke’s background and expertise will allow us to expand our community economic development work in Roxbury.”

“I am excited to be joining MPDC which is an exemplary organization doing outstanding work in so many fields,” said Woodson. “As someone whose family comes from Roxbury, I truly appreciate MPDC’s work in rebuilding the community and I look forward to helping it move to even greater heights.”

Brooke is a graduate of Boston University with a Master’s Degree in Urban Affairs. He received his bachelor’s degree from Northeastern University. Brooke currently resides in Boston with his wife and son.

For additional comments, Brooke Woodson can be reached at 617-849-6240 or bwoodson@madison-park.org. Jeanne Pinado can be reached at 617-849-6220 or jpinado@madison-park.org.

About Madison Park Development Corporation

Madison Park Development Corporation (MPDC) was founded in 1966 when a group of community activists said no to the threatened destruction of their neighborhood. Over the past 46 years, MPDC has become a champion in revitalizing Lower Roxbury and saying yes to resident-led development and community empowerment. MPDC’s mission is to create quality, mixed-income housing, and to promote the renaissance of Dudley Square as a thriving neighborhood business district, recognized as a center of commerce and culture.

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